

<b>Ohio</b>	<b>Excellent 5</b>	<b>Very Good 4</b>	<b>Good 3</b>	<b>Fair 2</b>	<b>Poor 1</b>	<b>Weighting</b>	<b>Score</b>	<b>Comments</b>
<b>Voice Quality</b>	1. Correct grammar 2. Quality voice/appropriate pitch 3. Articulate 4. Good pronunciation 5. Appropriate force & tone	Four of Five Characteristics are evident	Three of Five Characteristics are evident	Two of Five Characteristics are evident	One of Five Characteristics are evident	X 2		
<b>Power of Expression</b>	1. Direct 2. Sincere 3. Emphasizes important pts. 4. Paints a picture through words 5. Catches & keeps the listener	4 of 5	3 of 5	2 of 5	1 of 5	X 2		
<b>Lead / Focus</b>	1. Concise 2. Direct 3. Clear 4. Accurate 5. Unique	4 of 5	3 of 5	2 of 5	1 of 5	X 3		
<b>Clarity of Communication</b>	1. Clear 2. Direct 3. Accurate 4. On topic 5. Easy to understand	4 of 5	3 of 5	2 of 5	1 of 5	X 2		
<b>Organization</b>	1. Well Organized 2. Logical 3. Brief 4. Concise 5. Clear	4 of 5	3 of 5	2 of 5	1 of 5	X 2		
<b>Creativity</b>	1. Broadcast has variation 2. Introduction of various points 3. Gathers attention 4. Keeps interest 5. Unique	4 of 5	3 of 5	2 of 5	1 of 5	X 2		
<b>Accuracy of Information and Quotes</b>	1. Information provided 2. Information accurate 3. Quotes provided 4. Logical quotes included 5. Quotes accurate	4 of 5	3 of 5	2 of 5	1 of 5	X 3		
<b>Quality of Follow-up Questions</b>	1. Five written questions given 2. Relevant questions 3. Appropriate details requested 4. ?'s gather more detail 5. Correct grammar / spelling	4 of 5	3 of 5	2 of 5	1 of 5	X 4		
<b>Ag Communications Rubric (#5)</b>	<b>FFA Chapter:</b>				<b>Total Earned =</b>			<b>Judges Initials:</b>