

Name: _____

Score: ____/100

School: _____

Agricultural Communications News Story Practicum

Ohio FFA Career Development Event

Instructions: Students are to write a news story based on information gathered at the press conference. It should be written for an agriculture publication (agriculture producer) audience. The story should have a minimum of 250 words and follow news or inverted pyramid style. It should have a strong focus and lead (opening paragraph). The story should provide answers to who, what, when, where, and why. Students also should write a headline for their story. Each writer can use notes from the press conference, the Q&A session and from information in the press packet. After writers arrive in their designated room, they will have 60 minutes to complete their task. The story will be word processed by the student on a computer, printed out and turned in to be scored. Judging will be based on written communication skills, accuracy, organization, AP style, creativity and grammar.