

Ohio	Excellent 5	Very Good 4	Good 3	Fair 2	Poor 1	Weighting	Score	Comments
Graphic Art Skill	1. Artistic 2. Quality work 3. Attention to detail 4. Good use of given tools 5. Appropriate color, size, shape	Four of Five Characteristics are evident	Three of Five Characteristics are evident	Two of Five Characteristics are evident	One of Five Characteristics are evident	X 4		
Understanding the use of statistics	1. Includes important facts 2. Portrays facts accurately 3. Emphasizes important facts 4. Helps readers to clarify (see) 5. Exhibits attention to detail	4 of 5	3 of 5	2 of 5	1 of 5	X 3		
Creativity	1. Graphic(s) has/have variation 2. Supports various points 3. Gathers attention 4. Keeps interest 5. Unique	4 of 5	3 of 5	2 of 5	1 of 5	X 3		
Photo Editing	1. Clear 2. Attracts reader 3. Concentrates detail 4. Accurate 5. Usage	4 of 5	3 of 5	2 of 5	1 of 5	X 4		
Reasons (critical thinking)	1. Well organized 2. Logical 3. Brief 4. Demonstrates points 5. Clear	4 of 5	3 of 5	2 of 5	1 of 5	X 3		
Photo Caption Writing	1. Caption has variation 2. Introduces important points 3. Attracts reader 4. Keeps interest 5. Unique	4 of 5	3 of 5	2 of 5	1 of 5	X 3		
Ag Communications Rubric (#6)	Visual Communication	FFA Chapter:			Total Earned =			Judges Initials: