

Name: _____

Score: ____/100

School: _____

Agricultural Communications Visual Practicum

Ohio FFA Career Development Event

Instructions: Create a pleasing graphic paste up of a magazine 2-page layout or spread using the provided materials. **Lay everything out before pasting. You will only be given one paste up background!** You must write a caption for your photos below.

Headline:

You must choose the best font out of four options.

Body Copy:

You must choose the best font and size out of three options. Body copy must be placed within the column guides.

Photos/Logo:

You must choose two photos. Placement on the page is critical.

Caption:

You must choose the best font out of three options. You must provide actual captions below.

Caption Writing:

Photo #1

1. Photo description:

2. Why did you choose this photo?

3. Possible caption (20-30 words):

Photo #2

1. Photo description:

2. Why did you choose this photo?

3. Possible caption (20-30 words):
